

KATIE TWINN

CONTACT ME >>

W. www.ktcreative.co.uk
E. katietwinn@hotmail.com
M. 07725687329

WHEN WAS I BORN?

18 - 09 - 1986

WHAT EDUCATION HAVE I HAD?

NORTHUMBRIA UNIVERSITY - 2005 TO 2008

I graduated with a 2.1 class BA (Hons) Multimedia Design in July 2008. The degree involved web and graphic design, research design projects, advertisement and promotion design work.

Finishing my degree I produced an online magazine for my final major, which I feel combines many of my skills to produce a piece of work which fulfils its purpose perfectly.

Tutor Recommendations -

<http://uk.linkedin.com/in/katieforeman>

WHITEHAVEN SCHOOL AND SIX-FORM - 1998 TO 2005

A-Levels: Art - B // Information Technology - B // English Language - C // Sociology - D

GCSEs: 1A 4Bs and 5Cs

I am a friendly and outgoing person and love city life. Having come from the small town of Whitehaven, on the West Coast of Cumbria, to live in Newcastle I saw a big change. Having really enjoyed my time at university, I have now based myself in Newcastle full time.

My passion for design drives my creative thinking and enthusiastic approach to fresh, innovative designs from concept to final production. I believe if a business is to succeed the branding needs to be on the mark; a business with a great website and effective brand marketing is a successful business. It's all about pleasing the customers and giving them what they want whilst increasing business and enquiries for the company.

I have completed some freelance work since I began my career in design. Please view my website to see some of my work <http://www.ktcreative.co.uk>

SOFTWARE SKILLS...

I have skills using the following Adobe software: Photoshop, Dreamweaver, Illustrator, InDesign, XD

I have a lot of experience with HTML/HTML5, CSS3, SCSS, Magento e-commerce platform, PhpStorm, some experience with PHP and javascript/jQuery where used within projects.



Magento®



WHAT IS MY EXPERIENCE WORKING IN INDUSTRY?

DESIGN365 - SEPTEMBER 2008 TO PRESENT

<http://www.design365.co.uk>

Whilst working at Design 365 I have greatly developed my skills required to fulfil my role as Creative Director / Lead Designer.

Part of my role as Creative Director includes project management, seeing a project through from start to finish, delegating staff members to fulfil different sections of a brief.

I attend client meetings; helping me to gain a better knowledge of the clients requirements, whilst doing live demonstrations of work which would be produced. When creating design concepts I look at the current market for their target audience, assessing competitors and looking for the best solution which will create the optimum user experience and get the results for both the user and the client are looking for.

I work on complete projects, designing and building brochure websites using CSS3, HTML5, XHTML and PHP forms to fulfil a brief discussed with the client; projects carried out by other designers in Design365 are overseen by myself, offering help and guidance where required.

I work with our developers on a daily basis to create e-commerce websites, using Magento CMS. I design and implement the themes into the development files for Magento and set-up the CMS admin area including the CMS pages and configuration settings for the client etc. On site completion I provide client training for using Magento; editing content, products and processing sales. Whilst our developer created the complex module coding I do control the CSS, adding of jQuery banners and editing the PHTML files to form the theme layout.

I have also been able to use my design skills in other areas, such as designing company logos and branding packages including letterheads, business cards, compliments slips and leaflets.

WEB WORKS INTERNET - AUGUST 2008 TO AUGUST 2008

<http://www.webworksinternet.co.uk>

Designing Bronze Package websites for small companies. I designed the websites using Photoshop and then built them using CSS. On starting this job I was new to CSS therefore I was able to expand my knowledge and learn a new skill. Although I did not work here for very long I did manage to develop my CSS skills. However I did not get to use my design skills to my full potential as all of the websites designed at webworks were built around a template, allowing little room for any innovative design.

NORTHUMBRIA UNIVERSITY STUDENT UNION - SEPTEMBER 2008 TO MAY 2008

At the beginning of my second year at university I secured work in the student's union and worked behind the bar for approximately fifteen hours per week. This job kept me up to date with University life and enabled me to be part of a friendly, hard working team. I enjoyed my time working at the union and furthered my customer service skills whilst working there.

MORRISONS - NOVEMBER 2002 TO SEPTEMBER 2005

Whilst studying at Whitehaven School I obtained a part-time job in Morrisons. I worked as a cashier before being transferred to the Photo Processing Department; I had to learn how to use the machines correctly, develop photographs to the required specification, and develop my customer care skills.

Following shop alterations the Customer Service desk was relocated next to the Photo Processing desk. At this point I had to expand my customer service skills and learn how to run the Customer Service desk.

WHAT ARE MY INTERESTS?

During my spare time I enjoy playing Netball; I joined Gateshead Angels team in 2009 and we play as part of the Tyne and Wear League. I played Netball throughout my school years being on the school team, both at junior and senior level. I also became part of the Morrisons work team, playing once a week in the Copeland County League.

During the week I also like to keep fit by going to the gym, swimming and going on long walks with my husband and dog.

Other interests include watching films, drawing/designing, and going out and socialising with my friends. I also enjoy travelling; experience in this area has mainly been holidaying with my family and friends, both abroad and in this country. I visited Berlin and New York as part of my university course for a week, and enjoyed studying the fantastic design and different architectural features of the Cities.